

Are You Creative?

Digital animation, Graphic Design and Web Design are the rapidly growing industries that provides content for Television, Film, Print, Multimedia and many be others. The industry demands original content under very tight deadlines. People working or intending to work in this field need a deep understanding of the skills available to them. That is where Bell Institute comes in. We offer a comprehensive Diploma in Video Animation, Web Design and Graphic Design that pushes the student skills to the edge, test against real world projects. Our courses are in-depth, and we go for quality of our graduates rather than quantity .

VIDEO PRODUCTION CAREERS

Certificate in Video Production

Pre-requisites 'O' Level Education and Proficiency in(Windows XP and MS Word). Or you first take the courses at our ICT Centre before moving to Video Studios.

Course	Course Title	Duration: 3Months Reg: 500/- Fee:12,000(4000 Monthly) Project/fee/exam:2,000/-
DVP001	2D Vector Illustration using Corel Draw	
DVP002	Photoshop Editing using Photoshop	
DVP003	Video Camera Operations and Lighting	
DVP004	Sound Production and Editing Techniques	
DVP005	Video Production and Editing Techniques	
DVP006	Video Project Works	

Diploma in Video Production ICM Examinations

Pre-requisites 'O' Level Education and Proficiency in(Windows XP and MS Word). Or you first take the courses at our ICT Centre before moving to Video Studios.

Course	Course Title	Duration: 6 Months Reg: 500/- Fee:35,000(5800 Monthly) Project/fee/exam 3,000/-
DVP001	2D Vector Illustration using Corel Draw	
DVP002	Photoshop Editing using Photoshop	
DVP003	Video Camera Operations and Lighting	
DVP004	Sound Production and Editing Techniques	
DVP005	Video Production and Editing Techniques	
DVP006	2D Animation using Flash	
DVP007	3D Animation Techniques	
DVP008	Creating Video effects using Adobe After Effects	
DVP009	Script writing and Story Board Production	
DVP010	Photography & Lighting Techniques	
DVP011	Directing in Video Production	
DVP012	Entrepreneurship Skills in TV/ Video Production	
DVP013	Media and Press Laws	
DVP014	Video Production Project (Real World Project)	

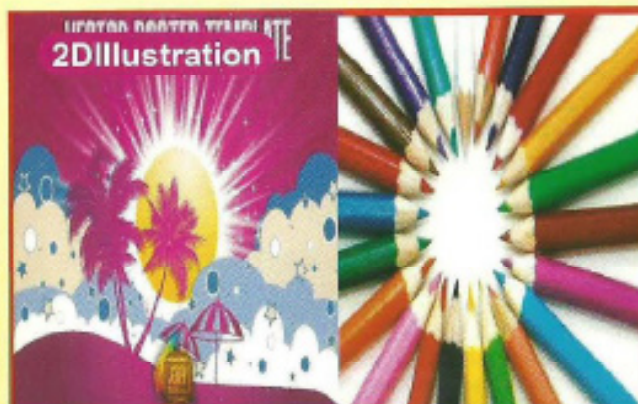
CLASSTIMINGS:

Students choose between three sessions:

Morning : 9am - 11am
Afternoon : 2pm - 5pm
Evening : 6pm - 8pm



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BELL INSTITUTE OF TECHNOLOGY CREATIVE DESIGN AND ANIMATION PROGRAMS



GRAPHIC
DESIGN



3D
ANIMATION



VIDEO
PRODUCTION



INTERIOR
DESIGN

Are You Creative?

The Graphic Design and Publishing Industries have always held Bell Institute Graphic Design graduates in high esteem with advertising and design companies hand-picking graduates year after year. The demand for our technically capable and highly creative Graphic Designers, for instance, many of our Design students have found opportunities in Major Media Houses in Kenya and East Africa.

Graduate career opportunities include such roles as Graphic Designer, Graphic Artist, Illustrator, Layout Artist, Pre-press Specialist and Photo Retouching.

By the end of the course, you will and become expert in Graphic Programs such as pagemaker, Corel Draw, Photoshop, Illustrator, Adobe InDesign, Quark -Express, Macromedia Flash, 3D Studiomax, Maya and other high level Adobe Design software. We make use of macintosh Computer in most of our Design Class and Window based Pcs.

Hardware tools utilized for the Design courses includes: Macintosh Computers, Mac Operating systems, Digital Scanners, Digital Cameras, Video cameras, A4 and A3 Laser Jets Color Printers, Drawing books, Internet Resources and Digital Design Electronic Boards and pads

Our students gets free access to internet and are able to download various JPEGs for graphic projects..

Why not join us today?



Certificate in Graphic Design

Min Req: Olevel Grade D must be creative and willing to study Design.

Code Course Title

- Principles of Graphic Design
- Linear Editing Using pagemaker
- Vector Design Using Corel-Draw
- Image Editing Techniques using Photoshop
- 2D Illustration using Illustrator
- Digital Photography and Editing Techniques
- Macintosh OS (Using Macintosh Computers) Project.

Duration: 3Months
Reg: 500/=
Fee: 12,000(4000 Monthly)
Project/fee/exam: 2,000/=



Diploma in Graphic Design

Min Req: O level Grade D+ or Cert in Graphic Design

Units for Diploma Graphic Design.

Stage I

Code Course

- DGD 001 Free hand drawing & Layout Design.
- DGD 002 Graphic Design I - Corel Draw
- DGD 003 Graphic Design II - Adobe Illustrator
- DGD 004 Graphic Design III- Adobe Photoshop
- DGD 005 Photography & Scanning Techniques.
- DGD 006 Stage I Project / Project Portfolio.

Stage II

Code Course

- DGD 007 Digital Multimedia Production - Flash.
- DGD 008 Book Illustrations and Design- Adobe Indesign
- DGD 009 Web Design I - HTML
- DGD 010 Web Design II - Dreamweaver.
- DGD 011 Printing Technologies / Color Separation and Scanning Techniques.
- DGD 012 Stage II Project

Duration: 6Months
Reg: 500/=
Fee: 30,000(5000 Monthly)
Project/fee/exam: 3,000/=

Stage III

Code Course

- DGD 013 Graphic Design III - Fireworks
- DGD 014 Graphic Design IV - Quark Express
- DGD 015 Corporate Branding & Pitching Techniques
- DGD 016 Professional Practice in Graphic Design
- DGD 017 End of Diploma Projects and Pin-Ups
- DGD 018 Industrial Internship(3 months Minimum) Arranged and Supervised by the College Faculty Staff.

Certificate in Web Designing

Code Course

- CWD 002 Web interface using Designing Photoshop
- CWD 003 Web interface using Designing Illustrator
- CWD 004 Web programming-HTML
- CWD 005 Macromedia Dreamweaver
- CWD 006 Project

Duration: 3Months
Reg: 500/=
Fee: 12,000(4000 Monthly)
Project/fee/exam: 2,000/=



Diploma in Web design

Duration of this course is 6months of 2hrs daily or 4 months of 4hrs daily
The requirement is KCSE D+.

Code Course

- DGD 001 Principal of Web Designing
- DGD 002 Web Interface design using Photoshop
- DGD 003 Web interface design using Illustrator
- DGD 004 Web programming -HTML
- DGD 005 Macromedia Dreamweaver
- DGD 006 Macromedia Fireworks
- DGD 007 Macromedia Flash
- DGD 008 Web Database-SQL
- DGD 009 CMS for Web / Joomla
- DGD 010 Dynamic HTML - Javascript/ VB
- DGD 011 PHP programming / ASP
- DGD 012 Apache Web Server or IIS
- DGD 013 Animation for Web - 3Dstudiomax
- DGD 014 Project.

Duration: 6Months
Reg: 500/=
Fee: 30,000(5000 Monthly)
Project/fee/exam: 3,000/=